



The Thinque Tank
a monthly brain upgrade
with Anders Sorman-Nilsson

coolest trends impacting you now
latest thinking you need to be aware of
implementable ideas to walk away with
personal branding to position you for success
current market psychology driving decisions

T H I N Q U E

What is it?

The Thinque Tank is a 3 hr seminar on the coolest ideas and latest trends synthesised in a practical way by thought leader Anders Sorman-Nilsson on the last Friday of each month for a maximum of 12 set in a penthouse / converted warehouse in Surry Hills

Outcomes?

- upgrade your thinking
- absolutely be aware of latest trends impacting business and society
- develop an innovative mindset
- appreciate the practical syntesis-ing of great ideas
- network with stimulating, like-minded people in a fresh setting
- learn how to raise your intellectual capital by positioning your business brains optimally
- a metaphoric/literal caffeine boost via T2 teas and single origin coffee from Toby's Estate

How do I sign up?

call Nikki in the Thinque office on +61 2 8006 2196 or email us on sales@thinque.com.au and we will arrange payment via EFT, Credit Card, or Paypal

www.thinque.com.au

Who's it for?

thought leaders
marketing directors
SME owners/managers
sales professionals
innovators
trainers and facilitators
HR Managers

How does it run?

Download: a 45 min update on the latest trends that are affecting business now

Zeitgeist: a 20 min collection of thought-provoking images and case studies to make you think outside the square, followed by 40 minutes facilitated workshop-ing to boost your implementable idea output

Upload: a 45 min action-focussed execution session in the format of 'Think This, Do This, Visit This'

When does it run?

Day: Last Friday every month
Start: 8.45 for 9.15 -12.15
Next One: March 6th February 2009

Your Investment

1 time casual visit: \$ 395
3 Month Brain Boost: \$ 295
12 month membership: \$ 195
(prices are per Thinque Tank and to take advantage of the incentivised rate, payment in full must be received prior to 1st visit)

What is in it for you?

You get to access the same funky thinking, trendspotting and positioning advice that companies like Apple, MTV, Johnson & Johnson, McCann Worldgroup, Schwarzkopf, Wella, SAP, Amgen, Macquarie Bank, ANZ, Minter Ellison, Travelscene American Express, and Reactive Media (BRW Fast 100) have recently been engaging Anders for - in a maximum group size of 12. On an on-going basis or as a once-off inoculation.

In addition to 3 hours of **live** upgrading of your thinking and personal brain-dating with Anders you get:

- the **most recent book** that informs Anders' thinking that particular month
- an **mp4 slidecast** (video recording) of the download and / or mp3 podcast
- **3 actionable/personal ideas** to take away - 'Think This, Do This, Visit This'
- a signed copy of Anders' book 'Thinque Funky: upgrade your thinking'

Where does it run?

@ a penthouse / converted warehouse space in Surry Hills in Suite 8 / 50-54 Ann St, Surry Hills, Sydney



What do our clients have to say about us?

'It stopped us to think the way which is comfortable and go into another place which is for the betterment of the group'

Andrew Harding, Executive Director, Head of Legal Risk Management, Macquarie Bank

'Anders presented to our entire agency and was thoroughly entertaining, whilst providing good insights into managing change in business ... provide your organisation with the creative edge you need for the future!'

Victoria Curro - Managing Director, McCann Worldgroup

'He was so engaging and insightful ... I could have listened to him for the whole day and would not have looked at my watch once!'

Katie van den Broek, Team Leader, Cadden Crowe Recruitment

'Anders is an extremely professional bloke. The training project we engaged him for was enlightening and equipped the players with a new way of going forward'

Brad Fittler, Sydney Roosters Coach

'His topic was very well presented, with a mix of media and interaction that maintained and captured the whole audience. He is very knowledgeable, inspires thought and creates motivation to change our thinking. He is without doubt one of the most engaging speakers out there!'

Sally-Anne Blanshard, Research Manager, Ambition Recruitment

'He touched on relevant information that clients could relate to in their business and gave them an insight into different ways to look at their business and their thinking. Anders was also available to speak to clients during and after his presentation on a one on one which they enjoyed and felt at ease with his knowledge and asking him questions ... He is a talented speaker with great foresight and vision into the future'

Lisa Willson, Wella, RED Event Manager

'I now believe I can achieve anything, even the things I used to think were out of reach'

Kristina Karlsson, Founder of Kikki K, Telstra Young Business Woman of the Year 2007

'Anders is the GURU of Funk. Sharp, funny, focussed and funky. Book him.'

Matt Church CSP, CEO of Thought Leaders

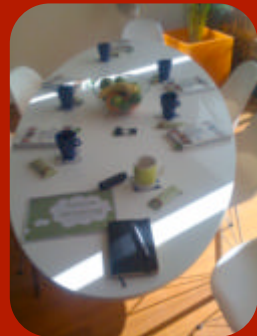
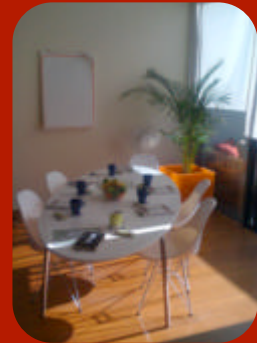
Who is Anders?

A reformed Australian-trained lawyer, Anders is a Swedish change agent operating on the fresh frontiers of business. He is an expert in Funky Thinking and its application as a problem-solving methodology in 21st Century business.

Anders is a maverick thought leader on how organisations and individuals can funky up their thinking, synthesize thinking diversity, and future-proof their business brains in a world that is just a little out of whack. In downgraded times, it is essential that you upgrade your thinking to maximise your Return On Thinking in 2009.

www.thinque.com.au

Thinque Tank @ Surry Hills, Sydney



PRODUCT ORDER FORM



THINQUE

PRODUCT DESCRIPTION	QTY	PRICE
Thinque Tank March 6th 2009	<input type="checkbox"/>	\$ 395
Thinque Tank 3 Sessions / 3 Month Brain Boost	<input type="checkbox"/>	\$ 885
Thinque Tank 12 Sessions / 12 Month Membership	<input type="checkbox"/>	\$ 2,340
Total GST inclusive:		

PERSONAL DETAILS PLEASE PRINT CLEARLY (*MANDATORY FIELDS)

*Mr/Mrs/Ms/Miss _____

*Home address: _____

*State: _____ *Postcode _____

Ph (H) () _____ *Ph (W): () _____

Fax: () _____ Mobile: _____

*Email: _____

PAYMENT METHOD

Cheque Cash Credit card

Credit Card Type _____ Security code: _____

Cardholder's name: _____ Expiry: _____

I hereby authorise the transaction as detailed above.
